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**ARCSIGHT WINS Red Herring 100 AWARD**

***Security Information Management Leader Selected For List of Privately Held Companies that Embody the Future of Technology***

**San Francisco, May 12, 2004** – ArcSight, the leading provider of enterprise security management software, announced today that it has been selected for the 2004 Red Herring 100, a list of 100 private companies that best embody innovation, technology, strategy and promise. ArcSight was chosen from a finalist pool of 200 candidates following consultation with industry experts and careful examination of over 600 private companies' business models, financials, and management teams.

“It’s an honor to be included in year’s list, particularly given the fierce competition in the security category,” said Robert Shaw, CEO and chairman, ArcSight. “ArcSight pioneered security information management and has led the space in making crucial security data relevant to enterprise business managers. In 2004, we’re poised to bring new features to market that meet the needs of Global 2000 customers facing daunting network security challenges, and will continue to drive ArcSight’s explosive growth.”

The Red Herring 100 represents leaders in the software, communications, computing, entertainment & media, security, services, energy and biosciences markets. This year’s selection process was weighted to reflect qualitative measurements and quantitative business metrics, including revenues, a strong customer base, equally strong industry partnerships, ability to execute, and commitment to research and development. Red Herring considered companies from 10 countries across the globe, including China, Japan, Israel, the U.K. and Germany.

Red Herring publisher Alex Vieux said the 2004 Red Herring 100 once again sets the standard as the industry’s definitive list of private technology companies impacting the market place.

"At the Red Herring, we scour the industry to identify the best and brightest technology companies that are transforming the current markets and creating new ones," said Vieux. "The Red Herring 100 is our annual list of the most promising private companies. Like Google, eBay, Salesforce.com, and other previous Red Herring 100 alumni, these 100 have the potential to become the next titans of technology."

### **About ArcSight**

ArcSight, winner of Network Computing magazine's Editor's Choice and Well-Connected Awards and the NetworkWorld Blue Ribbon and Best of the Tests Awards, is the leading provider of enterprise security management software. By linking security management to key business assets and processes, ArcSight is enabling large organizations to achieve increased protection, greater productivity, operational confidence and compliance support from their security function. ArcSight's integrated solution spans all the critical security management functions, including event aggregation and archiving, real time analysis, incident investigation, attack remediation, reporting and audit. ArcSight is the first vendor to offer TruThreat™ Risk Correlation, which allows enterprises to focus on the protection of the business by utilizing asset mission and value information, vulnerability assessment data, and security alarms to identify and mitigate threats and attacks in real time.

ArcSight's customers include major financial services organizations, government agencies, manufacturers and service suppliers such as the Internal Revenue Service, Telindus, Harris Corporation, Department of Health and Human Services, Union Bank of California, Defense Information Systems Agency, NTT, and Unisys. More information can be found at <http://www.arcsight.com>.

### **About Red Herring**

Red Herring, Inc., founded in 1993, is a media company whose mission is to cover innovation, technology, financing and entrepreneurial activity. Its staff of award-winning journalists tell readers what's first, what matters and most importantly, why.

Red Herring is dedicated to thorough research, relevant metrics deep financial analysis, in-depth reporting, crisp writing and thoughtful debate. We are a skeptical, intelligent and trustworthy source of information in technology business. Our primary obligation is to provide the most relevant, honest and independent information and analysis to our audience, with the conviction that an exceptional editorial product is the best catalyst for success and the best way to serve our advertisers and investors. Our content is original, compelling and actionable for industry executives and entrepreneurs.

A privately held company, Red Herring, Inc. is headquartered in Mountain View, California.

For more information visit [www.redherring.com](http://www.redherring.com).